



## Live Streaming Services Guide

Before going live:

- Promote your live event across your communication channels. Even if members follow your page, Facebook only sends the notifications to about one third of your followers.
- Prepare and practice the order of service, your set up and your steps for going live.
  - Consider what privacy setting for your video is best fit for your service and select the appropriate setting for your service.
  - Have your online and text giving information accessible to share.
  - If you are projecting onto a screen behind you make sure your font size is large and your images are visible.
  - Make sure your internet is stable (for example no other devices are streaming from or using your bandwidth)
- Record for a few minutes just from your phone or camera to see if there are lighting, audio, and camera angle adjustments that need to be made.
- Purchase the [additional CCLI streaming](#) license required for live stream if worship songs will be a part of your service.
- Mute all devices in the room before going live.

[Facebook](#) and [YouTube](#) are the most popular platforms for live streaming. Click on the above for comprehensive steps for going live on each platform.