

# ← VENUE RESOURCES →

## #GCI CHURCH HACKS

### Adobe Spark

Our Love, Hope, and Faith Avenues focus on witnessing, worshipping, and discipling. Through technology we have many opportunities to share our ministry, connect with others, and continue these practices online, no matter how far-reaching or physically distant your fellowship may be. Adobe Spark is a particularly useful tool for Avenue Champions who would like an easy way to create multimedia content for their fellowship in one place.



#### Starter

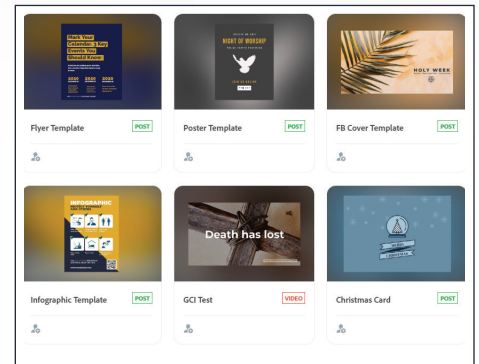
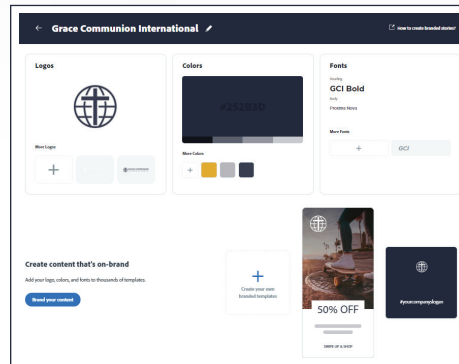
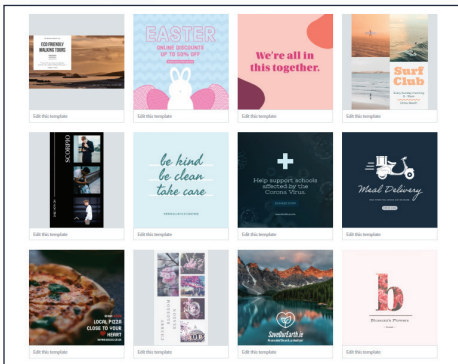
- » Free
- » With this plan, you have access to the rich library of easy-to-customize templates for professional quality graphics. Simply create a Spark account and start designing from hundreds of free templates.

#### Individual

- » \$10 a month
- » If you have a designated digital content developer, this plan offers you the opportunity to develop your brand, share your projects with others within the site, and access the complete library of templates.

#### Team

- » \$20 a month
- » This option is perfect if you have more than one person developing branded digital content for your fellowship.



#### Perks

Adobe Spark is an online site, which means you can access it anywhere you have internet, without needing to download a large program on your computer. It is user-friendly and has a guided tour to help you get started, as well as a list of pre-sized projects to choose from. You can create custom templates, but there is no need to start from scratch, as they already have templates for your project type with the correct dimensions. Not only can you create posters, Facebook images, and simple graphics, but they also have video templates that include a library of music and images to choose from. This site is fully integrated, meaning that instead of having to search the internet for free, legal images to use for your posters and invites, Adobe Spark has an image library connected to Unsplash and Pixabay, allowing you to search within your template for the perfect, free images to include.

Instead of struggling to design a poster or invite within Microsoft Word, PowerPoint, or Publisher, you may want to check out Adobe Spark to see if it better suits your congregation's needs and saves you time in the process.