



Daily Content for Your Church's Social Media Page



MONDAY: REMINDER FROM YESTERDAY'S SERVICE

02.28.21 / Redefined Discipleship

This is a season of repentance —changing our mind about who we think God is, who we see ourselves to be and how we view our world.



Sermon Takeaways

- » Quote from Sunday's service
- » Theme or Call to Action
- » "This week pray for..."

TUESDAY: PROMOTE AN UPCOMING EVENT

Announcement or Event

- » Promote connecting events your congregation is planning for members this month.
- » Announce community activities your church plans to participate in this quarter.

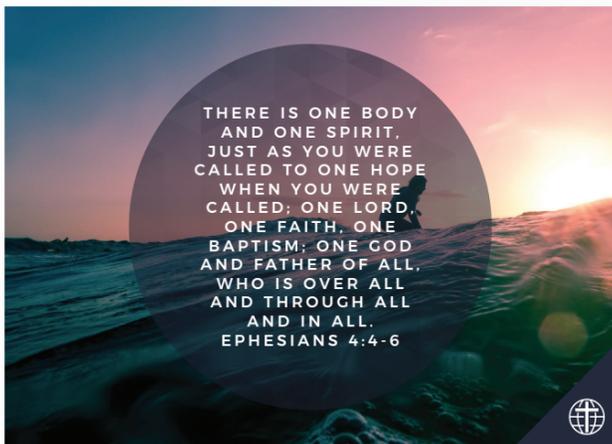
FEBRUARY EVENTS

02.03 - LIFE GROUP
 02.11 - WORSHIP NIGHT
 02.20 - COMMUNITY PICNIC
 02.28 - FOOD & FELLOWSHIP



WEDNESDAY: DAY OF REST (NO POSTS)

THURSDAY: MEDITATION FOR THE WEEK



Formational Thoughts

- » Think of today's content as your spiritually-enriching post.
- » Include a thought-provoking quote, scripture, or devotional.

FRIDAY: INVITATION TO SUNDAY SERVICE

Sunday Invitation

- » Post an invitation to your Sunday service
- » Include a link to your zoom meeting & a teaser of the theme or scripture

SUNDAY / FEBRUARY 21 / 2021



GRACE COMMUNION / 11AM EST / ZOOM

SATURDAY: COMMUNITY ENGAGEMENT



Start a Discussion

- » On Saturdays, rotate different types of community-engagement posts.
- » Take a poll, ask questions, share stories and avenue highlights or include a community prayer.

SUNDAY: DAY OF REST (NO POSTS)

A well thought out content schedule for your church social media page can help with community and member engagement. Posting at least two to three times a week is suggested in order to maintain a presence. We suggest taking a couple days of rest, when you don't post anything. Remember, your content is about connecting with your community and the quality of your engagement is more important than quantity of content you are creating.