



# EASTER SERVICE TIPS & TOOLS



## Branded Content for Your Church's Easter Service

Easter Sunday is the most attended church service every year. It is also a great opportunity to invite those who don't normally attend to visit your church, whether you are meeting online or in person. Here are some steps to make your Easter Service last beyond the Hope Avenue experience on Sunday.



### **Be intentional about follow-up.**

It's all about momentum. A lot of work goes into the planning and execution of your Hope Avenue during Easter services. It's natural to want to take a break when it's over. But remember your end of hard work at Easter is the beginning of a new person's faith journey, and an opportunity to connect with your community through Love Avenue events, and Faith Avenue groups.



### **Be intentional about planning great experiences the weeks following Easter.**

Have a plan for helping new people connect deeper with your church. Don't squander the opportunities to help people see God's story in their lives that come during the Easter season.

GCI Easter invitations, presentations, and other graphics are located [HERE](#) on the GCI Resources site.