



GCI *Buzz*

What is: **Integration?**

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in·te·gra·tion

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/,ɪn(t)ə'grɑːʃ(ə)n/

noun

1. The intentional process of creating a welcoming environment for guests.
2. A pathway by which guests are provided next steps in connecting with the congregation.
3. A system to contact visitors with the purpose of participating in what Jesus may want to do in their lives.
4. Forming relationships with guests and creating a safe and welcoming context for seekers to participate in the service and experience the love of Christ.

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Integration

03

Purpose: The purpose is to create a safe and welcoming space for guests. To accomplish this goal the following must be considered:

- 1. Physical ambiance.**
- 2. Proper signage.**
- 3. Well-positioned greeters.**
- 4. An effective information table.**
- 5. Connection Cards.**
- 6. Proper follow up.**

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Integration Team Members

Before Services:

- 1. Parking Greeter** - The first point of contact, guides the person to the second point of contact.
- 2. Door Greeter** - This person directs the visitor and points out the restrooms, children's ministry, the sanctuary, and refreshments.
- 3. The Friend** - This is the person that will intentionally look to befriend the visitor. They will offer refreshments, take them to the information table, and introduce them to others in the body. This person is available before and after services.
- 4. Usher** - This is the last step. It's the step where the visitor will be seated in a comfortable place to their liking.

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Integration Team Members

Before & After Services:

1. Information Table Greeter - When services are not in session, this individual is available to answer any questions a guest may have. The table should always be well stocked with programs, connection cards, and gift for guests. This person must also make sure to collect the vital information. Before leaving, this person provides the ministry leader and pastor with a list of visitor information.

2. Communications Coordinator - This person follows up with visitors by sending a personalized thank-you letter to be received by Friday, making a phone call on Tuesday night thanking them for visiting the church, and inviting them back.

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