



GCI CHURCH HACKS

THE POWER OF QR CODES

The Benefits of Using QR Codes in Your Local Church



WHAT IS A QR CODE?

QR is short for Quick Response. A QR code is a machine-readable label that when scanned redirects the scanner to a destination of the creator's choice. **When you use your smart phone camera to scan the code, you are redirected to a link.** This technology streamlines the process of both giving and receiving information. In this Church Hack, we will share a few examples of how churches can benefit from QR Codes.

HOW CAN CHURCHES UTILIZE QR CODES?

- **Provide access to your connection card at a Sunday worship gathering or a Love Avenue event.**
 - » Guests of the gathering or event can scan the code and be directed to an online form, where they provide their information. After the event, the pastor and Avenue champion will have a database of names to follow up with.
- **Participate in the offering moment and donate online.**
 - » You can place QR codes on the backs of chairs or the bulletin. When scanned by your members or guests, they will be able to easily make a payment using their smartphones.

Scan me to see our sample connection card!



Scan here to see our giving page!



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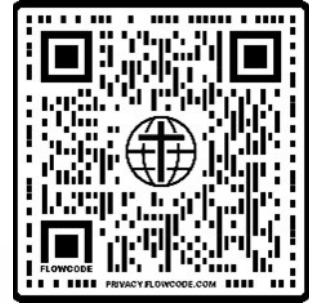
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HOW CAN CHURCHES UTILIZE QR CODES?

- **Share your church website at neighborhood events.**

- » People in your local community will have questions like: What are your key beliefs? Who is the pastor? What should I expect when I visit this church? If these questions are answered in a timely manner, these people are more likely to be inspired.
- » QR Codes that link to pages on your website will ensure that people can access the information at any time, even if you are not there to personally meet them.

Scan me to learn more about GCI!



- **Members and ministry workers can sign up for events.**

- » Are you organizing an activity and need volunteers? Get people to sign up digitally by providing a link to an online form (Google Forms). You can create a free form using Google Forms and paste the link in a Website QR Code.

Scan here to see our Google Forms!



- **Share your weekly sermon, or a devotional with your members.**

- » If your church records a video or audio of the sermons, then you can distribute them via print media using QR Codes. You can upload the video for free on YouTube and create a YouTube QR Code.

Scan me to visit our YouTube page!



WHAT ARE SOME QR CODE GENERATORS WE CAN USE?

Below are some QR code generators that have free options, with the option to upgrade to a paid account for additional features.

- [QR-Code Monkey](#)
- [QR-Code Generator](#)
- [Flowcode](#)
- [QR Code Tiger](#)

QR Codes can help streamline the process of information sharing, which can benefit your church in many ways, including ways to enhance neighborhood engagement, portions of your worship gathering, and many other aspects of your church life. They are a cost-effective way to help keep your church connected and engaged.