



LOVE AVENUE JOB DESCRIPTION

Building meaningful relationships with your focus neighborhood can be a challenge for many churches.

Having clear job descriptions for key roles can equip members to engage their neighbors in authentic and impactful ways.

WHAT ARE THE PURPOSE AND FUNCTIONS OF THE LOVE AVENUE?

Love Avenue Purpose

The Love Avenue helps the congregation live out mission and witness by participating in Christ's ministry of reconciliation. It encourages members to build relationships with their neighbors, engage in local events, and create spaces where the love of Christ is demonstrated through action.

LOVE AVENUE CHAMPION RESPONSIBILITIES AND QUALITIES



Essential Qualities

- A committed follower of Jesus who actively cultivates missional rhythms.
- A heart for outreach, justice, and relational evangelism.
- Ability to mobilize and equip church members for community engagement.
- Strong relationship-building and networking skills.
- Commitment to collaborative decision-making and team leadership.
- Awareness of community needs and strategic partnership opportunities.
- Willingness to lead by example in building relationships with non-church members.
- Ability to develop and execute missional strategies tailored to the local context.



Key Responsibilities

- Cast a missional vision for the church's neighborhood.
- Annually develop and implement a Love Avenue Ministry Action Plan.
- Identify, equip, and lead Love Avenue team members.
- Train and mobilize church members to engage in missional living (not just event-based outreach).
- Work with local organizations to build partnerships and enhance community impact.
- Oversee the planning and execution of missional events that connect the church with the neighborhood.
- Ensure that all outreach efforts provide clear pathways for ongoing connection.
- Develop strategies for ongoing community engagement beyond structured events.
- Work with the Faith Avenue champion to ensure that new contacts are integrated into discipleship opportunities.
- Attend regular meetings with the pastor and other Avenue champions to ensure strategic alignment.

LOVE AVENUE SUB-TEAMS AND ROLES

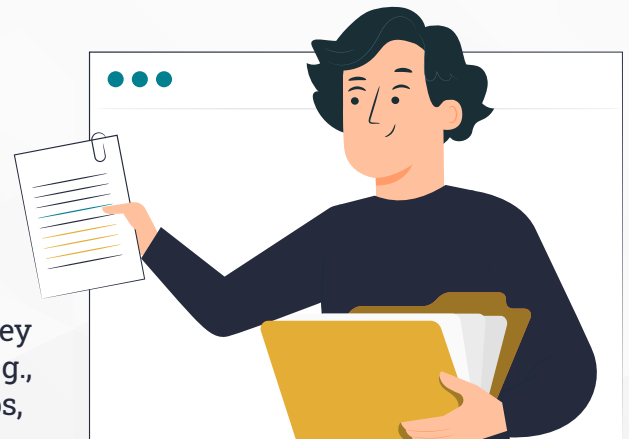
1. Mapping Your Neighborhood Team

Purpose

Helps the church understand its local context, ensuring outreach efforts align with community needs and opportunities.

Key Roles

- **Community Connector:** Researches and engages with local groups, businesses, and organizations. Identifies key locations and opportunities for relationship-building (e.g., farmers markets, YMCA, neighborhood Facebook groups, and community events).



2. Missional Events Team

Purpose

Creates intentional, relational events that serve the neighborhood and connect back to the church's life.

Key Roles

- **Missional Event Coordinator:** Plans events such as back-to-school fairs, seasonal celebrations, and community service days. Ensures that event attendees receive personal invitations to small groups, discipleship opportunities, and further engagement.

3. Making Friends Team

Purpose


Encourages everyday missional living by helping church members integrate into their community.

Key Roles:

Neighborhood Partnership Coordinator: Coaches members on how to develop friendships through natural connections (e.g., local businesses, community groups, book clubs, and local meetups).



Flexible Structure

- Congregations may adjust these roles based on their size, neighborhood context, and available resources.
- Some churches may combine roles or expand teams depending on the level of participation and technical needs.
- [Download sample love avenue job descriptions](#) to see how congregations have built out their Love Avenues. 

The Essentials

Churches can't expect one-time outreach events to create long-term impact. True community engagement happens when church members see themselves as active participants in their neighborhood — not just hosts of church-sponsored programs.

Hack in Action



- **Start with a neighborhood map.** Identify where and how your church can be present in your neighborhood.
- **Train members to develop natural friendships.** Missional living isn't about forcing faith conversations; it's about being present, listening, and building trust.
- **Design missional events that connect back to church life.** Every event should be an on-ramp to deeper community and discipleship opportunities.

By developing Love Avenue job descriptions, churches can move from being a building in the neighborhood to being a relational, Christ-centered presence within it.