

JUSTIN DIDS RADUBAN

Media Coordinator - Charlotte, North Carolina

Tell us about your role.

As the Media Coordinator, I get to help the media department stay organized and keep things moving so we can create content that supports GCI pastors and ministry workers around the world. I’m still learning how everything works, but I’m excited to better understand how the team operates and how I can contribute to its mission.

What skills do you bring to the role?

I’ve been in the media and advertising industries for over a decade, working with different brands on their marketing and communication strategies. Along the way, I picked up skills in motion graphics, media management, and figuring out ways to make workflows more efficient. I’m excited to bring all of this to the table.

What makes you a good fit?

I’ve grown up in GCI and experienced firsthand the genuine relationships and God’s grace that make this community so special. Being part of the home office by contributing to the media department’s effort is a way for me to give back and help others experience the same love and support that I’ve been blessed with.

What do you want people to know about working/serving here?

In just a few months, I’ve felt so welcomed, supported, and encouraged by the team, I want to work harder — not because of pressure, but because I want to give back that same support. It’s an environment that pushes you to grow, but in the best way possible — through kindness and encouragement.

What excites you about this role?

Serving in ministry through the local church has always been a source of joy for me. Being able to contribute to the church in a broader, global context gives a different kind of excitement. I’m eager to learn more about how GCI supports churches across various places and cultures, as this expands on my previous experience serving in a localized capacity.



Justin

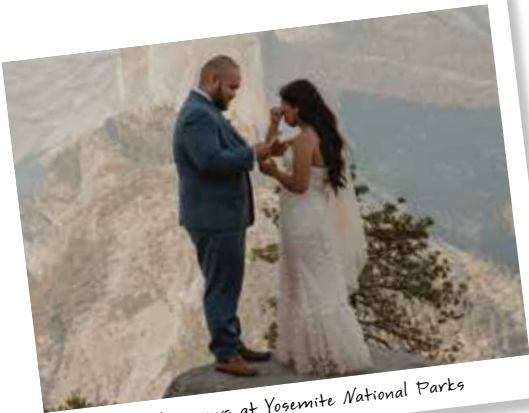
Get to Know Justin



Angels Landing Zion National Parks with Hazel



Justin's Family



Wedding vows at Yosemite National Parks

1.

What are the challenges?

My relationship with work has often been complicated. In the past, I felt the need to build walls to cope with corporate pressures and to root my value in performance and output. However, working with GCI has been a healing journey. I'm learning to realign my focus on Jesus — how he sees me as well as his unconditional love — rather than relying on worldly measures of success. I'm deeply grateful to the team for supporting me in this realignment.

2.

What are some core values that guide your life and influence your approach to ministry?

Growing up, I've often struggled with anxiety, yet I've always been reminded of God's constant presence through the Spirit. Wherever I go and whatever I do, the Lord is with me. This truth has been a deep comfort, especially during this season of my life filled with significant transitions — moving to the U.S., getting married, and beginning my journey with the GCI home office. God's unfailing love and care allow me to face my anxieties with courage, and I hope to share this message of reassurance with others in ministry.

3.

What is something people don't know about you?

My wife Hazel and I enjoy visiting national parks, and every trip feels humbling as we stand in God's majestic creation. It's an experience we never tire of.

4.

Can you share a memorable experience or testimony from your time in this role?

Although I'm new to the GCI home office, my wife Hazel and I have already been through a transformative journey leading up to this moment. We never expected to relocate to another state, but God has continually guided us with clear signs and gentle nudges, leading us to Charlotte. While the journey was unexpected, we're beginning to see the reasons behind his leading, and we're excited for what lies ahead. We'd appreciate your prayers as we settle into this new chapter.

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